



Worldwide leaders in public and management accounting

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Your trusted learning partner

When you need to develop your staff, look first to the Association of International Certified Professional Accountants — the unified voice of AICPA and CIMA.

Your business, your challenges, your goals. We keep your priorities front and centre. From there, we assess competencies, identify gaps and design a learning plan to ensure you are investing resources in the right areas. We want to make sure your staff has the skills they need to help your organisation succeed — not just today, but in the future.



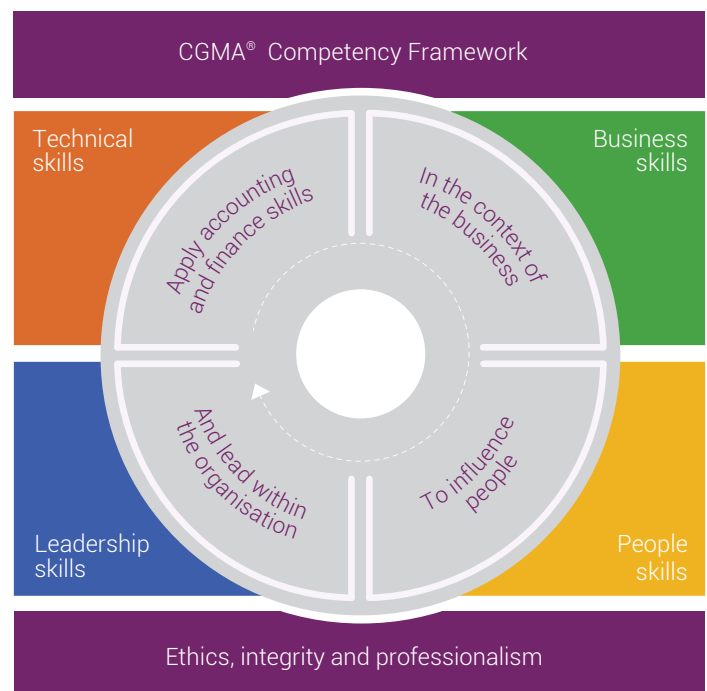
Whatever your needs, we've got you covered.

There are many changes affecting your organisation such as evolving technologies, new regulations and competitive pressures. To know how to respond, your business relies on the finance function for analysis and advice. Therefore, make finance staff development a strategic priority.

The CGMA Competency Framework has identified four main focus areas. Learning programmes that keep technical skills current can increase accuracy and efficiency. Strong business, communication and leadership skills are also needed to rapidly deliver insights and options to executives.

Your success is our success.

With the combined expertise of AICPA and CIMA, we set standards and have strong relationships across industries. Your partnership with us means priority access to changing regulations and new trends, hundreds of learning products to help your finance and accounting staff stay sharp, and effective learning outcomes with support from our award-winning learning design team.



Our learning resources can help you:

- Attract and retain talent
- Build staff competencies and stay agile
- Develop better finance business partners
- Future proof your business
- Positively affect your bottom line

Our most popular programmes

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Learn how and where you want.

The icons on this page illustrate the various learning formats we offer to fit your staff's busy schedules. Keep them in mind as you look through the brochure. Choose what's best for your team or mix and match.



On-site learning

Bring one of our instructors direct to your office. Or pair our materials with your own instructor. Choose from hundreds of topics, including business strategy, risk management, new technologies, leadership and communication skills.

- Ideal for 10 or more staff members
- Half-day, one-day or multiday options
- No travel time or expenses for your staff
- Confidential learning environment



Webcasts and videos

Watch the latest professional updates from your desk. Your staff can attend individually or as a group. Discounts available for five or more registrants. Courses last one to eight hours.



Online self-study

Learn from your desk or home or on the road. Enroll anytime with 24/7 access, and learn at your own pace. You can even reinforce on-site group study with online courses.

Improve finance business partnering

Develop better business leaders. These resources are ideal for anyone looking to increase their business acumen and add more value to the organisation.



Human intelligence

More and more tasks are becoming automated and artificial intelligence is improving. Help your staff understand and obtain the communication and leadership competencies that will be most valued for our profession.

Sample video titles include:

- Transformative Leadership in Finance
- Productivity Ninja: Think Productive
- Fail-Safe Strategies to Conquer Conflict at Work
- Communicating Finance to Non-finance Leaders
- Lead Like a Legend: How to Master Your Influence

Sample webcast titles include:

- Practical Facilitation and Negotiation
- Coaching and Mentoring
- Conflict and Difficult People
- Global Diversity: Driving Innovation Through Inclusion
- Managing Change Primer



Controller series

Designed for CPAs, industry accounting and finance staff and C-level corporate officers, these short courses explore key economic, financial and regulatory issues.

Topics include:

- Competing globally
- Debt and equity mix
- Effective communication and negotiation
- Enterprise risk management
- Going lean
- Governance and the board
- Human resource effectiveness
- Leadership and tone at the top
- Retirement and succession planning
- Uncertainty and managing growth

Advanced controller and CFO skills

- Improve by making a commitment.
- Become an effective coach; grow your skills as a leader in the middle.
- Improve the organisation's performance through coaching.
- Improve your leadership effectiveness by looking ahead; improve your change agent skills through self-coaching.



MBA Express resources

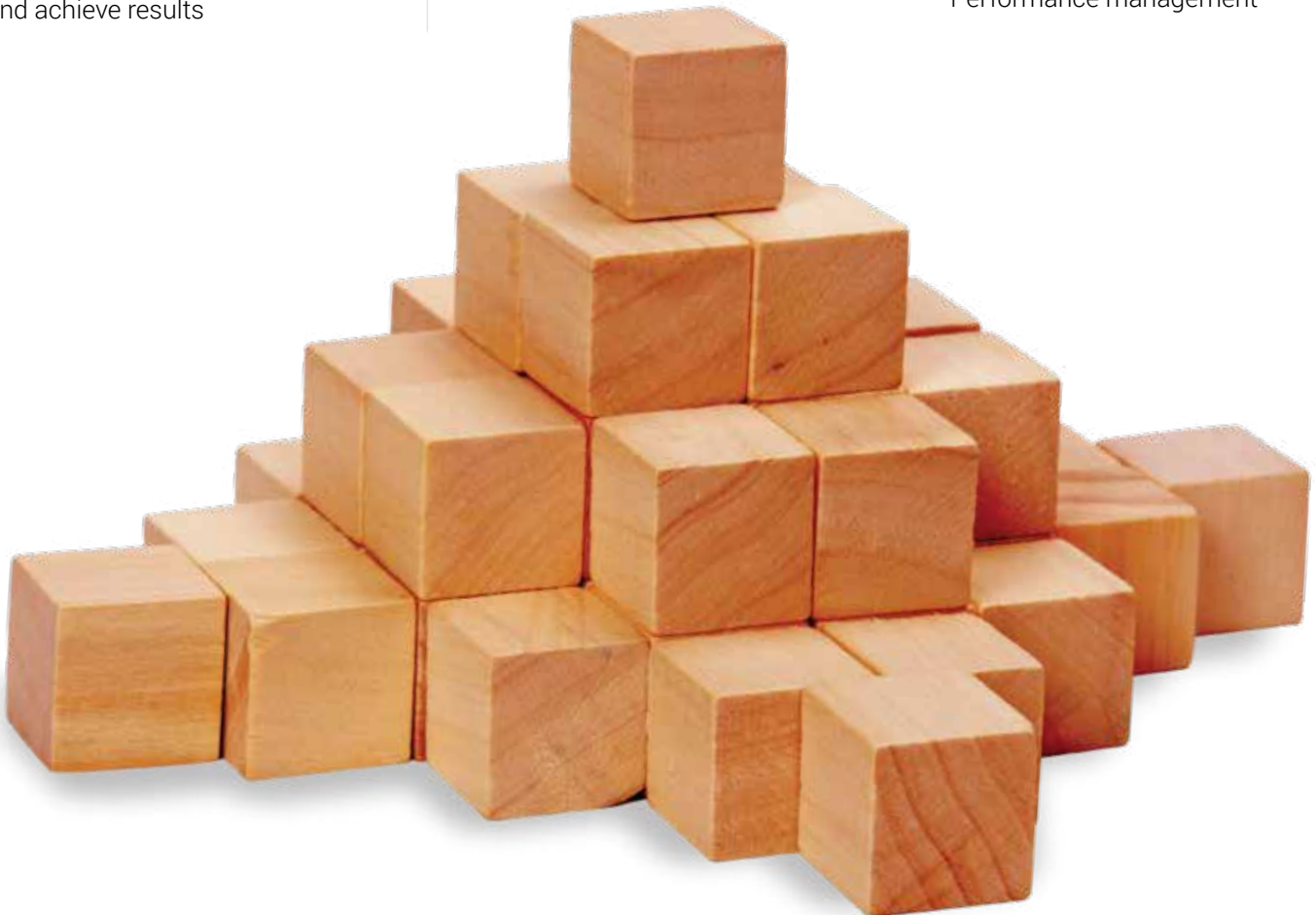
Give your staff a broad business perspective. These courses teach how to work effectively in our fast-paced, complex business environment. Key concepts include:

- Business strategy, budgeting and planning
- Risk management and disaster recovery
- Use of KPIs to motivate, measure and achieve results

CGMA® Essentials

Get unlimited access to a library of recorded webcasts and conference sessions. Your annual subscription will be updated monthly with hot topics presented by leading subject-matter experts. Audio and video formats offer your staff flexibility on when and where they learn.

- Career advancement strategies
- Cloud computing
- Cyber security
- Data analytics
- Financial planning and analysis
- Fraud prevention
- Internal control
- Leadership
- Performance management



Future-proof your business with certificate programmes.

You are surrounded by disruption and new technologies that will forever change the way accounting is done. Reskill your team to adapt and thrive. Successful completion of a certificate programme results in a digital badge for participants — a highly visible way to invest in your staff's growth and transform your business. Discounts are available for five or more registrations.



Blockchain Fundamentals for Accounting and Finance Professionals Certificate

Prepare your organisation for a successful blockchain implementation. This 15-hour course will provide an understanding of the impact of adopting blockchain on your organisation, partners and clients.

Three webcasts cover:

- Overview of blockchain technology, structure and functionality
- Benefits, opportunities, risks and challenges of implementing blockchain
- Regulatory concerns and governance
- Practical applications and use cases

SSO and live events coming soon



Cybersecurity Fundamentals for Finance and Accounting Professionals Certificate

- Gain an understanding of cyber threats and how to protect your organisation.
- Developed with global cybersecurity expert Chris Romeo
- Includes an overview of the AICPA Cybersecurity Risk Management Reporting Framework and details of the related description criteria
- Webcast, self-study online or combine a workshop with four self-paced modules
- Earn a digital badge.



Data Analytics Executive Series

Empower your finance and accounting staff with data analysis tools and techniques to make proactive, data-driven organisation decisions and provide your organisation a competitive advantage.

Participants earn the Data-Driven Leader Distinction upon completion.

Four webcasts will cover:

- Tools to modernise data analysis skills
- Proactive decision-making strategies
- Distilling data into actionable insights
- How to handle common talent concerns
- Key change management considerations
- How to get executive leadership buy-in



Fundamentals of Integrated Reporting Certificate

Accredited by the International Integrated Reporting Council (IIRC), this 13.5-hour online self-study certificate programme will explain the IIRC's International <IR> Framework and prepare you to successfully implement integrated reporting.

This programme covers:

- The concepts of integrated thinking and value creation
- Requirements of the International <IR> Framework
- Benefits of integrated reporting
- How to start the process
- Factors that contribute to a successful implementation

Robotic Process Automation Fundamentals for Accounting and Finance Professionals Certificate Programme

Help ensure your team is ready for this rapidly expanding technology. This programme provides a solid overview of RPA and what to consider when choosing and implementing an automation tool.

Coming soon



Robotic Process Automation Strategy for Business Leaders

Forty percent of transactional accounting work is expected to be automated by 2020 (McKinsey Research). This can dramatically increase efficiency, speed and productivity — and free staff for more critical-thinking work.

This 6-hour programme covers:

- Understanding robotic process automation (RPA)
- How to build your RPA strategy
- Changing your culture with RPA



Increase staff productivity

Make sure your employees have the technical skills they need to support your business success. These courses can help increase efficiency and productivity.



COSO certificate programmes

Drive better business performance, and teach your staff the principles behind these COSO frameworks. Participants will learn how to deter fraud, make strategic decisions and improve risk management practices. Available in self-study online or a combination of workshop and online courses.

- **COSO Internal Control Certificate Programme** – Based on the *COSO 2013 Internal Control – Integrated Framework*
- **COSO Enterprise Risk Management Certificate Programme** – Based on the COSO 2017 *Enterprise Risk Management – Integrating With Strategy and Performance Framework*



IFRS Certificate Programme

More than 120 countries require the use of IFRS Standards by public companies. Help your team increase IFRS proficiency. This training is relevant if your organisation prepares financial statements using IFRS, structures transactions with partners, vendors and customers globally, is involved in cross-border M&A or interested in global tax planning.



U.S. GAAP Fundamentals for Finance Professionals Certificate Programme

A proficiency in U.S. GAAP will help you thrive in a global environment. This programme provides the core knowledge needed to work with companies involved in the U.S. capital markets. On completion of all 15 self-paced modules within this programme, you will earn a digital badge to demonstrate your new global financial reporting fluency. Alternatively, you can purchase modules individually to specifically address your learning goals.



Microsoft tools

Help your accounting staff shave time off reporting tasks. These courses go beyond standard “tips and tricks” to increase efficiency and productivity.

- **Excel Series for Accounting Professionals** — Help your accounting staff shave time off reporting tasks. Jeff Lenning covers more than 30 Excel features, functions and techniques in this video series.
- **Excel for Accounting Professionals Streamlined Excel Microsoft PowerBI** — In this series of videos, Jeff Lenning guides your team through step-by-step demonstrations of how to create and use PivotTables and PivotCharts.
- **Microsoft PowerBI Series** — The entire suite of end-user data analytic tools from Microsoft is called PowerBI. This video series will help your team understand when and how to use these tools to take data analysis to the next level and improve productivity.





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