



# HTFT PARTNERSHIP

CIMA BROCHURE

 **CIMA**  
Registered Tuition Provider

 **CIMA**  
Global Pass Rate Excellence  
Award 2020

 **CIMA**  
Global Pass Rate Excellence  
Award 2021

 **AICPA & CIMA**  
Together as the Association of International  
Certified Professional Accountants  
Global Pass Rate Excellence  
Award 2022

 **HTFT**  
**PARTNERSHIP**  
Providing an *innovative* accountancy learning solution



# WELCOME TO HTFT PARTNERSHIP

Welcome to HTFT Partnership, the premium provider who offer a personalised approach to your CIMA exam success.

We offer a range of courses towards CIMA professional qualifications and we believe our students should not view their study as being separate to the workplace but rather should understand how they will utilise their studies in their day-to-day work and be able to contextualise their studies as being supportive in their development as fully qualified finance professionals.

The HTFT Partnership approach is to ensure the programmes we deliver fits with the busy work times of our clients and supports them in developing as good professionals.

Different students have different learning styles. Our programmes ensure that all learning styles are addressed.

All HTFT students will be encouraged to think for themselves and all tutors will put that into context as part of the approach to achieving the CIMA qualification.

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## Why CIMA?

By studying CIMA, you will develop the critical knowledge and skills that employers are looking for and be ready to work in any business – large or small, public or private, all around the world.

CIMA's flexible syllabus and on-demand exams put you in control of your studies so you can progress towards membership at your own pace.

### Completion times

The [CIMA Certificate in Business Accounting](#) can be completed in 12 months if you commit to studying and sitting an exam every three months.

You can aim to complete a level of the [CIMA Professional Qualification](#) in 12 months as a standard 'average'. However some like to do this much quicker and others like to take more time, it all depends on the individual. Some will be balancing studies with a busy working life, family commitments or other studies, you can take a steadier pace or progress faster - it's up to you!

“As a student the flexibility HTFT offers is what makes it ideal for me, effectively the course is focused around me!”

NS – HTFT Student

### Exams on demand

With CIMA, you choose when you want to sit each exam, and you can choose where you take it from more than [5,500 Pearson VUE test centres](#) around the world.

CIMA have more than 229,000 members and students in 176 countries, and with the formation of a new accounting association, once you become a Chartered Global Management Accountant, you'll become part of a world-wide community of over 600,000 current and next generation finance professionals.



## CIMA Certificate in Business Accounting

The CIMA Certificate in Business Accounting (Cert BA) will help students with little or no accounting experience unleash their true business potential. Teaching core business and finance skills beyond simple financial accounting, Cert BA syllabus is the perfect stepping stone towards a career in business and finance.

The Cert BA is a qualification in its own right and also forms a formal entry route into the CIMA Professional Qualification. Once students successfully complete both qualifications and qualify for membership, they will be awarded the Chartered Global Management Accountant (CGMA) designation.

## CERTIFICATE IN BUSINESS ACCOUNTING

**Better skills. Better business.**

The CIMA Certificate in Business Accounting elevates people and businesses to success by developing skills and unlocking talent.



The Certificate in Business Accounting syllabus consists of four subjects:

- BA1 focuses on the economic and operating context of business and how the factors of competition, the behaviour of financial markets and government economic policy can influence an organisation.
- BA2 teaches students fundamental knowledge and techniques that underpin management accounting.
- In BA3 students will obtain a practical understanding of financial accounting and the process behind the preparation of financial statements for single entities.
- In BA4 students will gain an understanding of the professional standards to be demonstrated for the benefit of all stakeholders.

## Mastering, and the flipped classroom

The new CIMA 2019 syllabus was a radical and brave change. Technology is fully embraced by the professional body with the end of the paper-based exam.

The scaled score pass mark for the Objective Test papers (100/150) means the traditional approach to study is no longer fit for purpose. Students will need to master the subjects. The CIMA Case Study is based on the three underpinning subjects – again the students need to have ‘mastered’ the syllabus.

A flipped classroom was introduced by the Khan Academy as a proven approach to mastering technical subjects.

Through our flipping classroom, our trainees access pre-recorded videos that they control (they can watch, rewind, pause and fast-forward as needed) prior to attending the masterclass sessions, where ‘in-class’ time is devoted to application of knowledge.

The value of our flipped classroom is both in allowing trainees to watch the recordings and learn at a time and pace that suit them, in addition to repurposing masterclass time into activities where trainees test their skills and apply their knowledge – delivering a full mastering of skills.



“ **They get to know their students and know the best studying techniques that suit the individual students, and track you on the community to ensure that you are using the resources provided to you, to the best of your ability** ”

**PP** – HTFT Student

## CIMA Professional Qualification

The CIMA Professional Qualification is recognised worldwide as the most relevant global finance qualification for a career in business.

By studying with CIMA you will be joining a global organisation powered by two of the world's leading accounting bodies (AICPA – the American Institute of Certified Public Accountants and CIMA). We work together to make management accounting the most valued profession in business worldwide.

On completion of the CIMA Professional Qualification, you will be awarded the Chartered Global Management Accountant (CGMA) designation, recognising your value and showcasing your professionalism, business and leadership skills, ethics and commitment.

There are three learning pillars in the Professional Qualification:

- 1 The Enterprise pillar focuses on how to formulate as well as effectively implement strategy. It emphasises how change management, project management and relationship management and the structuring of organisations can help to successfully implement strategy.
- 1 The Performance pillar uses the tools and techniques of management accounting and risk management to ensure a realistic strategy and to monitor implementation. It covers budgets and cost management and develops the ability to identify, classify, evaluate and manage risk.
- 1 The Financial pillar focuses on how to prepare and interpret financial statements with an understanding of the regulatory framework and external reporting requirements. It looks at tax implications of financing decisions and formulating financial strategy.

On completion of the Operational level you are awarded with the **CIMA Diploma in Management Accounting** qualification, and on completion of the Management level you gain the **CIMA Advanced Diploma in Management Accounting** qualification.

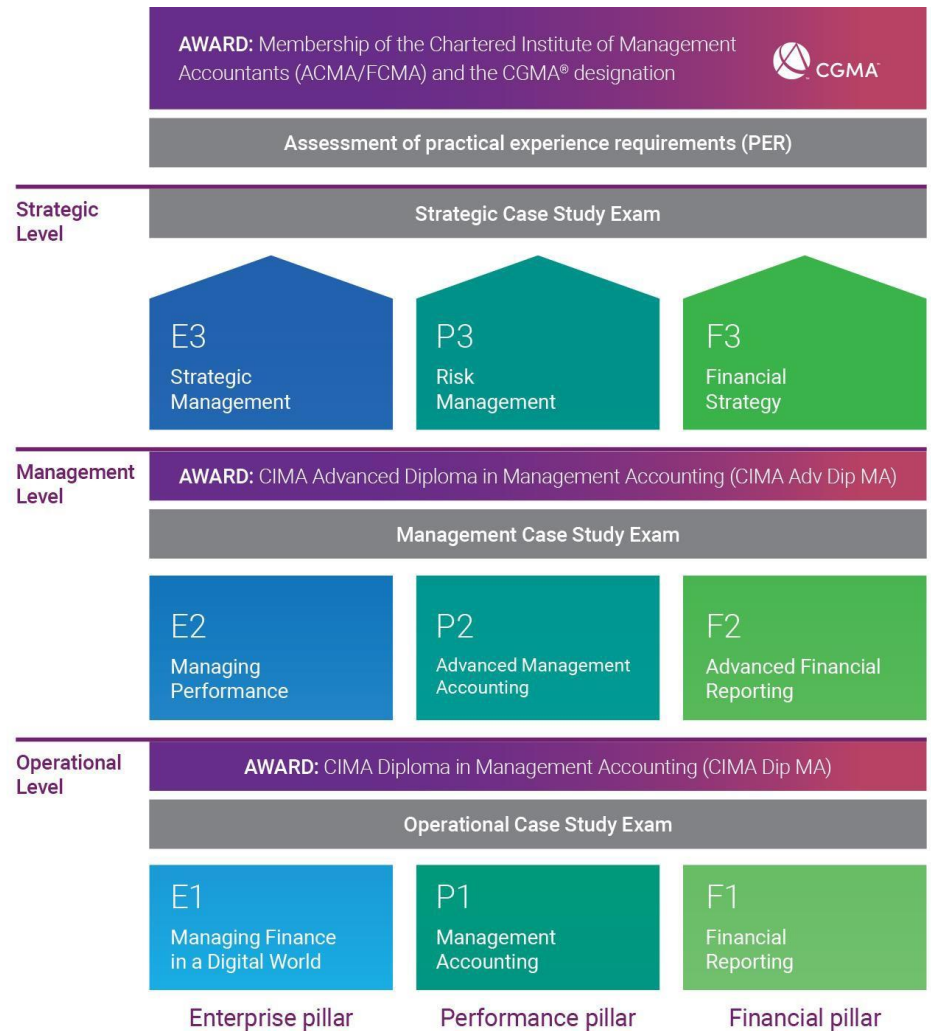
## PROFESSIONAL QUALIFICATION

### Bridging the skills gap

Producing competent and confident management accounting professionals who can guide and lead their organisations to sustainable success.



Global Pass Rate Excellence  
Award 2022



## Why study with HTFT?

HTFT Partnership was formed with the aim of leading the future of personalised accounting exam success. By studying with us you will benefit from:

- 1 Dedicated tutor support: you will be assigned to a dedicated tutor per course who will be available to you via phone, email and online through our community
- 1 Flexible learning options: classroom, home study and online courses that are all recorded and available on a rewind and re-play basis through our online community
- 1 Prize winning culture:
  - 1 Two of our expert tutors have won PQ Magazine private sector lecturer of the year in 2007 and 2010
  - 1 We won **PQ Magazine Online College of the Year 2017** and **Private Sector College of the Year 2020**
  - 1 In the last couple of years, over 7 of our CIMA students have been global or regional prize winners for Case Study papers
- 1 Exam-focused masterclass notes: our tutors write their own exam-focused notes, using their knowledge and experience of the syllabus and the papers
- 1 Our online community: HTFT have an online community for our students where you will be able to access recordings, submit mock exams, ask questions, and talk to your tutor
- 1 **CIMA Registered Tuition Provider, and Global Pass Rate Excellence Award winners in 2020, 2021 and 2022**
- 1 HTFT's innovative 'protected' pass guarantee (see [website](#) for details)



Global Pass Rate Excellence Award 2022





## HTFT Packages for CIMA Certificate in Business Accounting

We are 100% committed to digital delivery.

We look to harness the power of the internet, and the multi device world, to create innovative content and delivery models that reflect how young people learn and puts learning and mastering first.

We are constantly innovating, adding new courses and teaching methods at every possible opportunity. This allows HTFT to be at the forefront of online learning, and coupled with our instant student feedback, ensures we blaze a trail in the delivery of professional accountancy training.

As such, our packages are HTFT **live** and HTFT **on-demand**:

	HTFT <b>live</b>	HTFT <b>on-demand</b>
Access to HTFT's vibrant Online Learning Community	✓	✓
HTFT Student Notes (clean)	✓	✓
Full syllabus recordings (broken down into individual topics)	✓	✓
HTFT Student Notes (annotated)	✓	✓
<b>Invites to timetabled 'Live Online' interactive Masterclass sessions</b>	✓	✗
Masterclass recordings (with annotated notes)	✓	✓
3 x HTFT computer based <b>Mocks</b> (with answers and rationale)	✓	✓
CIMA approved Study Text, Exam Kit and Pocket Notes	✓	✓
<b>HTFT Partnership Pass Guarantee</b>	✓	✓

## HTFT Packages for CIMA Professional: Objective Test Exams

Our packages are HTFT **live** and HTFT **on-demand**:

	HTFT <b>live</b>	HTFT <b>on-demand</b>
Access to HTFT's vibrant Online Learning Community	✓	✓
HTFT Student Notes (clean)	✓	✓
Full syllabus recordings (broken down into individual topics)	✓	✓
HTFT Student Notes (annotated)	✓	✓
<b>Invites to timetabled 'Live Online' interactive Masterclass sessions</b>	✓	✗
Masterclass recordings (with annotated notes)	✓	✓
HTFT computer based <b>Checkpoint</b> tests (with debrief recordings)	✓	✓
HTFT computer based <b>Midpoint</b> Test and 2 x <b>Proficiency</b> tests (with debrief recordings)	✓	✓
CIMA approved Study Text, Exam Kit and Pocket Notes	✓	✓
<b>HTFT Partnership Pass Guarantee</b>	✓	✓

## HTFT Packages for CIMA Professional: Case Study Exams

Our packages are HTFT **live**, HTFT **on-demand** and HTFT **resit**:

	HTFT <b>live</b>	HTFT <b>on-demand</b>	HTFT <b>resit</b>
Access to HTFT's vibrant Online Learning Community	✓	✓	✓
Operational/Management/Strategic level assumed knowledge recordings	✓	✓	✓
Pre-course transition (OT to Case Study) recordings	✓	✓	✓
3 x pre-seen debriefs: The pre-seen vs CIMA pillars (E, F & P)	✓	✓	✓
HTFT Case Study Student Focus pack (based on pre-seen)	✓	✓	✓
<b>Invites to timetabled 'Live Online' Case Study sessions</b>	✓	✗	✓
Case Study session recordings (Rewind and Replay)	✓	✓	✓
HTFT Case Study specific Section Tests (marked)	✓	✓	✓
3 x Case specific computer based Mock exams (marked)	✓	✓	✓
HTFT Case Study Exam Kit (over 50 case specific tasks and suggested solutions)	✓	✓	✓
Tutor support from 3 HTFT Tutors (one per pillar)	✓	✓	✓
<b>HTFT Partnership Lifetime Pass Guarantee</b>	✓	✓	✗

## CONTACT HTFT PARTNERSHIP

If you would like to talk about our CIMA products please email [info@htftpartnership.co.uk](mailto:info@htftpartnership.co.uk) quoting CIMA@HTFT in your subject line.



“ The tutors will endeavour to always go the extra mile to help students learn and pass exams. I was a student from the start and I am proud to say that I have seen HTFT grow and develop into a professional forward thinking college. I would highly recommend HTFT to anyone who wants to experience learning with a difference ”

Nish – HTFT student

