

CIMA Professional Exam Based Training

Delivered by

HTFT Partnership



CIMA®

Premium Learning Partner 2018

Welcome to HTFT Partnership

Welcome to HTFT Partnership, **the premium provider who offer a personalised approach to your CIMA exam success.**

We offer a range of courses towards CIMA professional qualifications and we believe our students should not view their study as being separate to the workplace but rather should understand how they will utilise their studies in their day-to-day work and be able to contextualise their studies as being supportive in their development as fully qualified finance professionals.

The HTFT Partnership approach is to ensure the programmes we deliver fits with the busy work times of our clients and supports them in developing as good professionals.

Different students have different learning styles. Our programmes ensure that all learning styles are addressed.

All HTFT students will be encouraged to think for themselves and all tutors will put that into context as part of the approach to achieving the CIMA qualification.



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The tutors will endeavour to always go the extra mile to help students learn and pass exams. I was a student from the start and I am proud to say that I have seen HTFT grow and develop into a professional forward thinking college. I would highly recommend HTFT to anyone who wants to experience learning with a difference

Nish – HTFT student



Why CIMA?

By studying CIMA, you will develop the critical knowledge and skills that employers are looking for and be ready to work in any business – large or small, public or private, all around the world.

CIMA's flexible syllabus and on-demand exams put you in control of your studies so you can progress towards membership at your own pace.

Completion times

The [CIMA Certificate in Business Accounting](#) can be completed in 12 months if you commit to studying and sitting an exam every three months.

You can aim to complete a level of the [CIMA Professional Qualification](#) in 12 months as a standard 'average'. However some like to do this much quicker and others like to take more time, it all depends on the individual. Some will be balancing studies with a busy working life, family commitments or other studies, you can take a steadier pace or progress faster - it's up to you!

Exams on demand

With CIMA, you choose when you want to sit each exam, and you can choose where you take it from more than [5,500 Pearson VUE test centres](#) around the world.

CIMA have more than 229,000 members and students in 176 countries, and with the formation of a new accounting association, once you become a Chartered Global Management Accountant, you'll become part of a world-wide community of over 600,000 current and next generation finance professionals.



CIMA Certificate in Business Accounting

The CIMA Certificate in Business Accounting (Cert BA) will help students with little or no accounting experience unleash their true business potential. Teaching core business and finance skills beyond simple financial accounting, Cert BA syllabus is the perfect stepping stone towards a career in business and finance.

The Cert BA is a qualification in its own right and also forms a formal entry route into the CIMA Professional Qualification. Once students successfully complete both qualifications and qualify for membership, they will be awarded the Chartered Global Management Accountant (CGMA) designation.

The syllabus

The Certificate in Business Accounting syllabus consists of four subjects:

- BA1 focuses on the economic and operating context of business and how the factors of competition, the behaviour of financial markets and government economic policy can influence an organisation.
- BA2 teaches students fundamental knowledge and techniques that underpin management accounting.
- In BA3 students will obtain a practical understanding of financial accounting and the process behind the preparation of financial statements for single entities.
- In BA4 students will gain an understanding of the professional standards to be demonstrated for the benefit of all stakeholders.

THE CIMA CERTIFICATE IN BUSINESS ACCOUNTING

CERTIFICATE
LEVEL

AWARD : CIMA Certificate in Business Accounting (CIMA Cert BA)





Mastering

The new CIMA 2015 syllabus was a radical and brave change. Technology is fully embraced by the professional body with the end of the paper-based exam.

The 70% pass mark for the Objective Test papers means the traditional approach to study is no longer fit for purpose. Students will need to master the subjects. The Integrated Case Study is based on the three underpinning subjects – again the students need to have ‘mastered’ the syllabus.

A flipped classroom was introduced by the Khan Academy as a proven approach to mastering technical subjects.

Through our flipping classroom, our trainees access pre-recorded videos that they control (they can watch, rewind, pause and fast-forward as needed) prior to attending the masterclass sessions, where ‘in-class’ time is devoted to application of knowledge.

The value of our flipped classroom is both in allowing trainees to watch the recordings and learn at a time and pace that suit them, in addition to repurposing masterclass time into activities where trainees test their skills and apply their knowledge – delivering a full mastering of skills.



HTFT
PARTNERSHIP
Providing an innovative accountancy learning solution



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CIMA Professional Qualification

The CIMA Professional Qualification is recognised worldwide as the most relevant global finance qualification for a career in business.

By studying with CIMA you will be joining a global organisation powered by two of the world's leading accounting bodies (AICPA – the American Institute of Certified Public Accountants and CIMA). We work together to make management accounting the most valued profession in business worldwide.

On completion of the CIMA Professional Qualification, you will be awarded the Chartered Global Management Accountant (CGMA) designation, recognising your value and showcasing your professionalism, business and leadership skills, ethics and commitment.

There are three learning pillars in the Professional Qualification:

- The Enterprise pillar focuses on how to formulate as well as effectively implement strategy. It emphasises how change management, project management and relationship management and the structuring of organisations can help to successfully implement strategy.
- The Performance pillar uses the tools and techniques of management accounting and risk management to ensure a realistic strategy and to monitor implementation. It covers budgets and cost management and develops the ability to identify, classify, evaluate and manage risk.
- The Financial pillar focuses on how to prepare and interpret financial statements with an understanding of the regulatory framework and external reporting requirements. It looks at tax implications of financing decisions and formulating financial strategy.

On completion of the Operational level you are awarded with the **CIMA Diploma in Management Accounting** qualification, and on completion of the Management level you gain the **CIMA Advanced Diploma in Management Accounting** qualification.



CIMA Professional Qualification



AWARD / Membership of the Chartered Institute of
Management Accountants and the CGMA® designation



Assessment of practical experience

STRATEGIC LEVEL

Strategic Case Study Exam

E3
Strategic
Management

P3
Risk Management

F3
Financial Strategy

MANAGEMENT LEVEL

AWARD : CIMA Advanced Diploma in Management Accounting (CIMA Adv Dip MA)

Management Case Study Exam

E2
Project and
Relationship
Management

P2
Advanced
Management
Accounting

F2
Advanced
Financial
Reporting

OPERATIONAL LEVEL

AWARD : CIMA Diploma in Management Accounting (CIMA Dip MA)

Operational Case Study Exam

E1
Organisational
Management

P1
Management
Accounting

F1
Financial
Reporting and
Taxation

ENTERPRISE PILLAR

PERFORMANCE PILLAR

FINANCIAL PILLAR



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CIMA Packages for 2018

We are 100% committed to digital delivery.

We look to harness the power of the internet, and the multi device world, to create innovative content and delivery models that reflect how young people learn and puts learning and mastering first.

We are constantly innovating, adding new courses and teaching methods at every possible opportunity. This allows HTFT to be at the forefront of online learning, and coupled with our instant student feedback, ensures we blaze a trail in the delivery of professional accountancy training.

As such, our packages for 2018 are HTFT On-demand; and HTFT Ultimate Live:

With **HTFT Ultimate**, you get all the pre-recorded videos that accompany a paper along with personal invites to the live online masterclass sessions.

 **HTFT**
On-demand

 **HTFT**
Ultimate Live

With **HTFT On-demand**, you get immediate access to pre-recorded videos covering the syllabus content in addition to being provided with the recordings of any live masterclasses.

Think of a TV Boxset that you can choose what you watch, when you watch it and for how long.

In continuing the TV Boxset analogy, the masterclass recordings bring additional commentary delving deeper into the content.

In addition, students on our **Ultimate Live** package are covered by our Pass Guarantee.

If you are unsuccessful in your exam (having completed all mocks and scoring over 50%) you can come back as many times as you need.



Why HTFT?

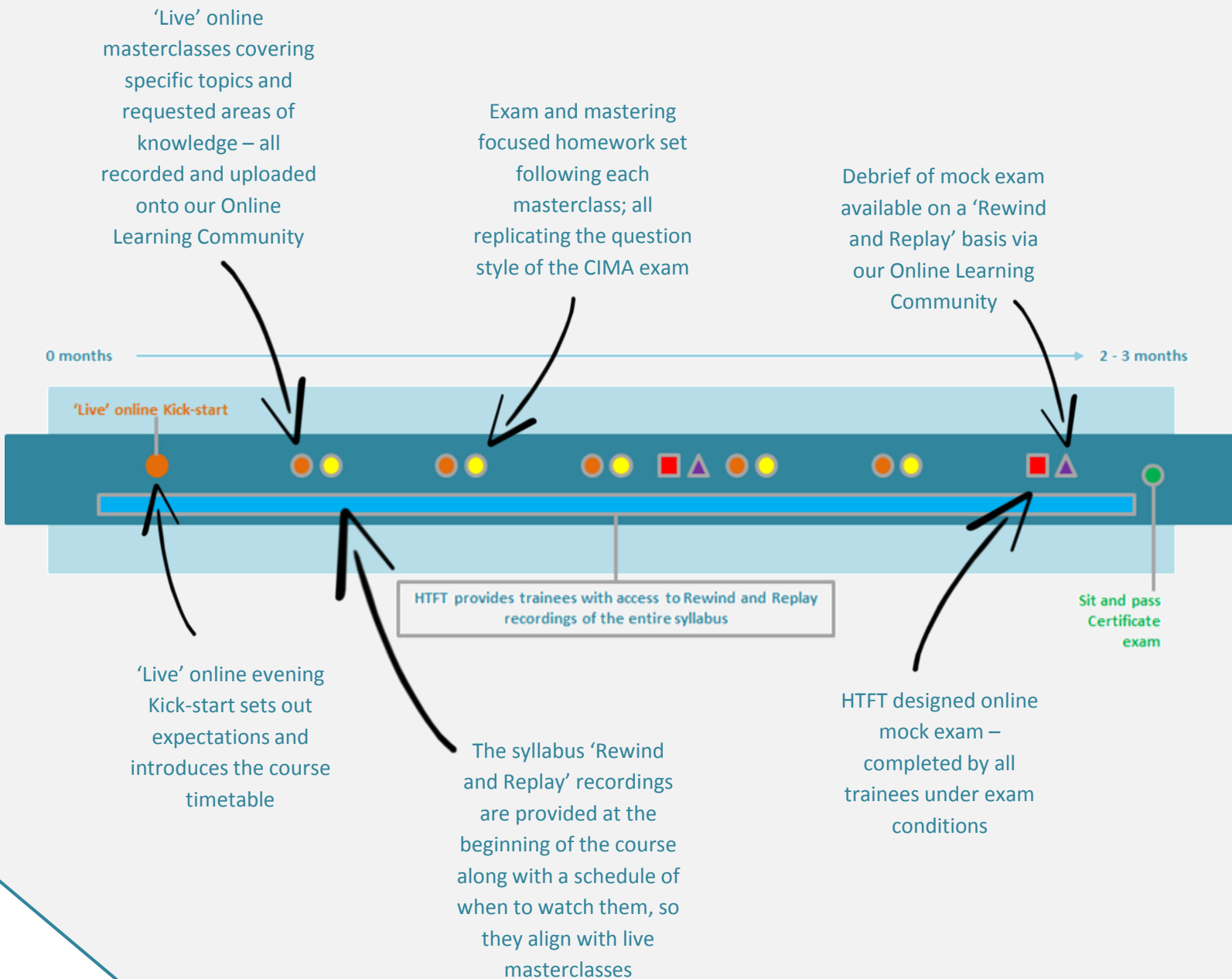
HTFT Partnership was formed with the aim of leading the future of personalised accounting exam success. By studying with us you will benefit from:

- **Dedicated tutor support:** you will be assigned to a dedicated tutor per course who will be available to you via phone, email and online through our community
- **Flexible learning options:** classroom, home study and online courses that are all recorded and available on a rewind and re-play basis through our online community
- **Prize winning culture:**
 - Two of our expert tutors have won PQ Magazine private sector lecturer of the year in 2007 and 2010
 - We won **PQ Magazine Online College of the Year 2017**
 - In the last year, three of our CIMA students have been global or regional prize winners for Case Study papers
- **Exam-focused masterclass notes:** our tutors write their own exam-focused notes, using their knowledge and experience of the syllabus and the papers
- **Our online community:** HTFT have an online community for our students where you will be able to access recordings, submit mock exams, ask questions, and talk to your tutor
- **CIMA Premium Learning Partner 2018**

HTFT's innovative 'protected' pass guarantee: a lifetime pass guarantee based on the submission of 3 mocks all scoring over 50% - although students are allowed to re-submit each mock until they score over 50% - securing the pass guarantee and developing exam techniques.



Ultimate Live for CIMA Certificate in Business Accounting



CIMA Certificate in Business Accounting: HTFT Packages

HTFT Partnership have three packages for the CIMA Certificate in Business Accounting exams: **Ultimate**, **On-demand** and **Instant**

CIMA Certificate in Business Accounting



HTFT Ultimate



HTFT On-demand



HTFT Instant

	HTFT Ultimate	HTFT On-demand	HTFT Instant
Access to HTFT's Online Learning Community	✓	✓	✓
HTFT Partnership Student Notes (clean)	✓	✓	✓
Full syllabus recordings (Rewind and Replay videos)	✓	✓	✓
HTFT Partnership Student Notes (annotated)	✓	✓	✓
Invite to timetabled 'Live Online' Masterclass sessions	✓		
Masterclass recordings (Rewind and Replay videos)	✓	✓	
HTFT Partnership Masterclass Notes (annotated)	✓	✓	
HTFT Partnership Computer Based Online Tests	✓	✓	
HTFT Partnership Computer Based Mock Exams	✓ (x3)	✓ (x2)	✓ (x1)
CIMA approved study text, exam kit and pocket notes	✓	✓	
HTFT Partnership Lifetime Pass Guarantee	✓		

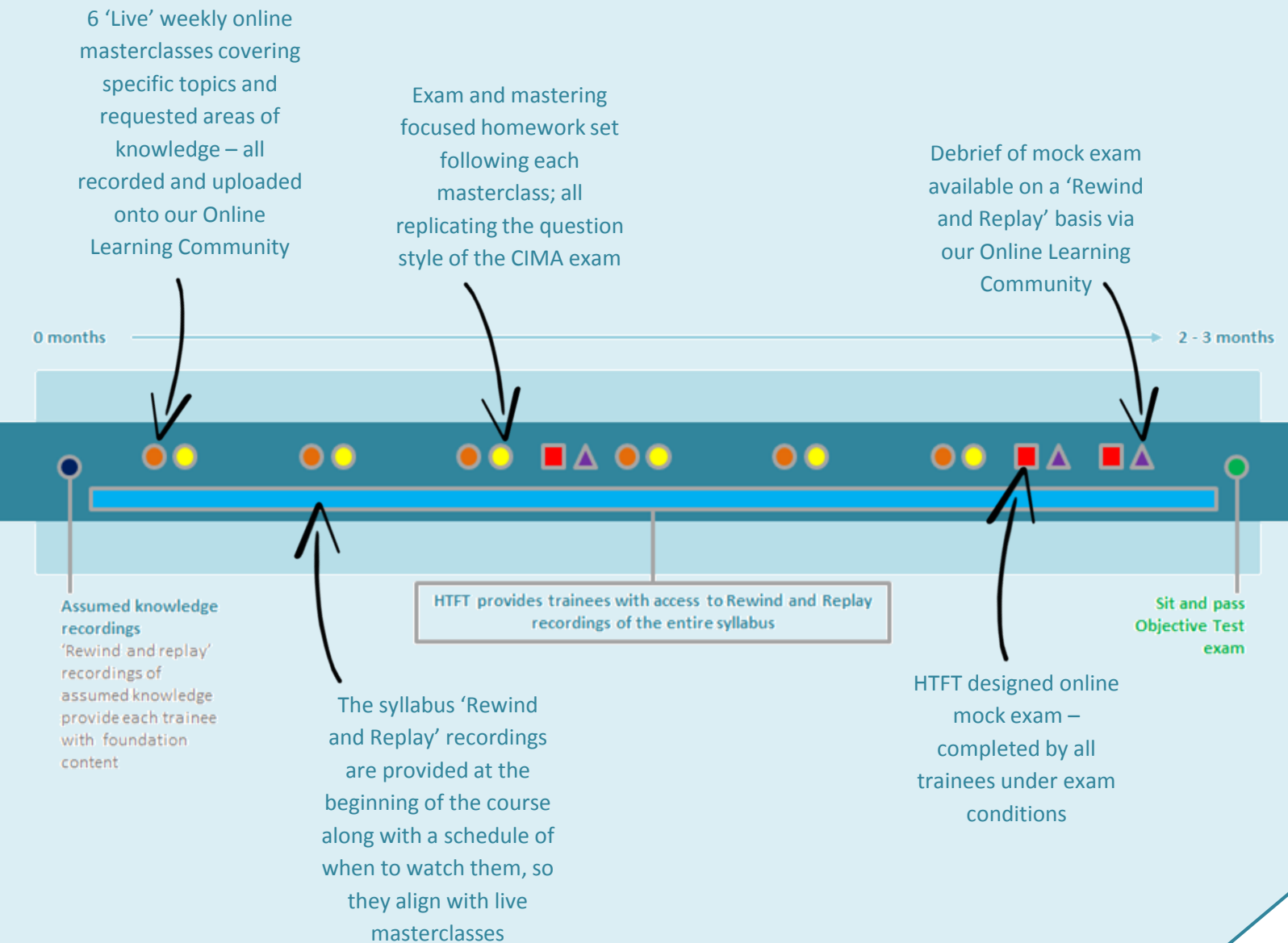
With the live course being pre-programmed it doesn't suit every one with many preferring to work to their own timescale and preferred study times. HTFT On-demand or Instant packages are the perfect product for you.

You get all the HTFT resources plus the support of your 'on-demand' tutor. Instead of a live programme you will follow your study planner completing the course as quickly as fits your life.



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Ultimate Live for CIMA Professional Qualification (Objective Test exams)



CIMA Professional Qualification: HTFT Packages for Objective Test exams

HTFT Partnership have three packages for the CIMA OT exams: **Ultimate**, **On-demand** and **Instant**



HTFT Ultimate

HTFT On-demand

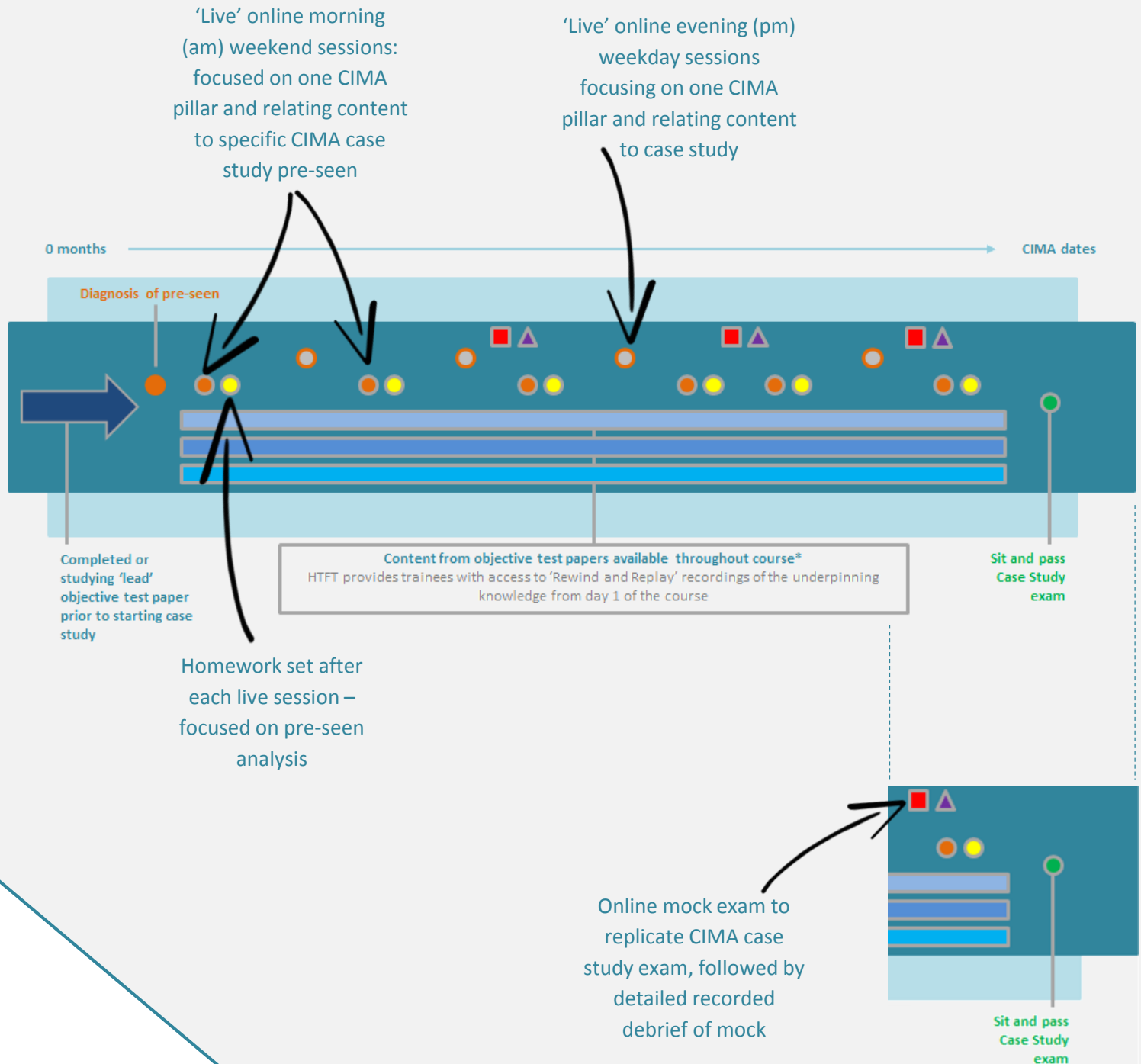
HTFT Instant

CIMA Objective Test exams	HTFT Ultimate	HTFT On-demand	HTFT Instant
Access to HTFT's Online Learning Community	✓	✓	✓
HTFT Partnership Student Notes (clean)	✓	✓	✓
Full syllabus recordings (Rewind and Replay videos)	✓	✓	✓
HTFT Partnership Student Notes (annotated)	✓	✓	✓
Invite to timetabled 'Live Online' Masterclass sessions	✓		
Masterclass recordings (Rewind and Replay videos)	✓	✓	
HTFT Partnership Masterclass Notes (annotated)	✓	✓	
HTFT Partnership Computer Based Online Tests	✓	✓	
HTFT Partnership Computer Based Mock Exams	✓ (x3)	✓ (x2)	✓ (x1)
CIMA approved study text, exam kit and pocket notes	✓	✓	
HTFT Partnership Lifetime Pass Guarantee	✓		

With the live course being pre-programmed it doesn't suit every one with many preferring to work to their own timescale and preferred study times. HTFT On-demand or Instant packages are the perfect product for you.

You get all the HTFT resources plus the support of your 'on-demand' tutor. Instead of a live programme you will follow your study planner completing the course as quickly as fits your life.

Ultimate Live for CIMA Professional Qualification (Case Study exams)



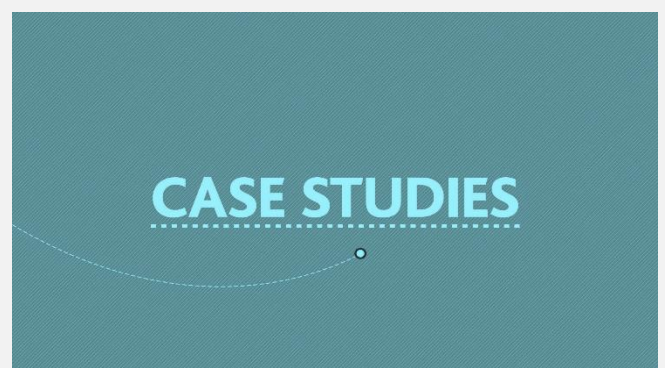
CIMA Professional Qualification: HTFT Packages for Case Study exams

We offer five distinctive packages for the CIMA Case Study exams:

- HTFT Ultimate Live
- HTFT On-demand
- HTFT Resit
- HTFT Distance Learning Plus (with marking)
- HTFT Distance Learning (no marking)

We look to harness the power of the internet, and the multi device world, to create innovative content and delivery models that reflect how people learn and puts learning and mastering first.

Case Study Exam	 Ultimate	 On-demand	 Re Resit*	 DL+ Distance Learning Plus	 DL Distance Learning
Access to HTFT's Online Learning Community	✓	✓	✓	✓	✓
E, F and P Assumed Knowledge: Recordings and Notes	✓	✓	✓	✓	✓
Pre-course work (OT to Case Study transition): Recordings and Notes	✓	✓	✓	✓	✓
HTFT Case Study familiarisation pack (based on pre-seen)	✓	✓	✓	✓	✓
Intro to Case recording + your Case company recording (key topics)	✓	✓	✓	✓	✓
3 x pre-seen debriefs: Your company and CIMA E, F and P Pillars	✓	✓	✓	✓	✓
HTFT Case specific exam kit (51 questions and answers)	✓	✓	✓	✓	✓
Invites to 11 timetabled 'Live Online' Masterclass sessions	✓		✓		
Case study Masterclass recordings (Rewind and Replay videos)	✓	✓	✓	✓	✓
Computer Based Case specific Mock exams	✓ (x3)	✓ (x3)	✓ (x3)	✓ (x3)	✓ (x3)
Computer Based Case specific Mock exams marked with feedback	✓ (x3)	✓ (x3)	✓ (x3)	✓ (x3)	
Invites to 3 timetabled 'Live Online' Mock debrief sessions			✓		
Case quiz and final thoughts recording	✓	✓	✓	✓	
Tutor support from 3 HTFT Partnership tutors (one per Pillar)	✓	✓	✓	✓	✓
CIMA approved familiarisation pack	✓	✓			
HTFT Partnership Lifetime Pass Guarantee	✓	✓			



HTFT's CIMA OT Resit Programme

Sometimes the exam day doesn't go to plan, and you don't get the result you want. We recognise that when this happens you don't necessarily want to sit through another full programme of tuition (especially if you want to get straight back on it); you would rather focus on honing your exam technique.

In responding to this need, we have created **CIMA Resit**.

Our Resit programme focuses on providing you with exposure to CIMA exam standard mocks and questions with high quality feedback that you can re-watch.

We start by asking you to join a live online CIMA Objective Test introduction session – focusing on an overview of the syllabus (with a detailed look at one Section) and some analysis of where students normally have issues.

After this introduction session you will be asked to attempt our purpose built Resit mock – 60 questions, split by section in 90 minutes.

In the afternoon, you will log back into a live online debrief of the Resit mock you have just sat – this is all recorded and then uploaded onto our Online Learning Community for you to watch back.

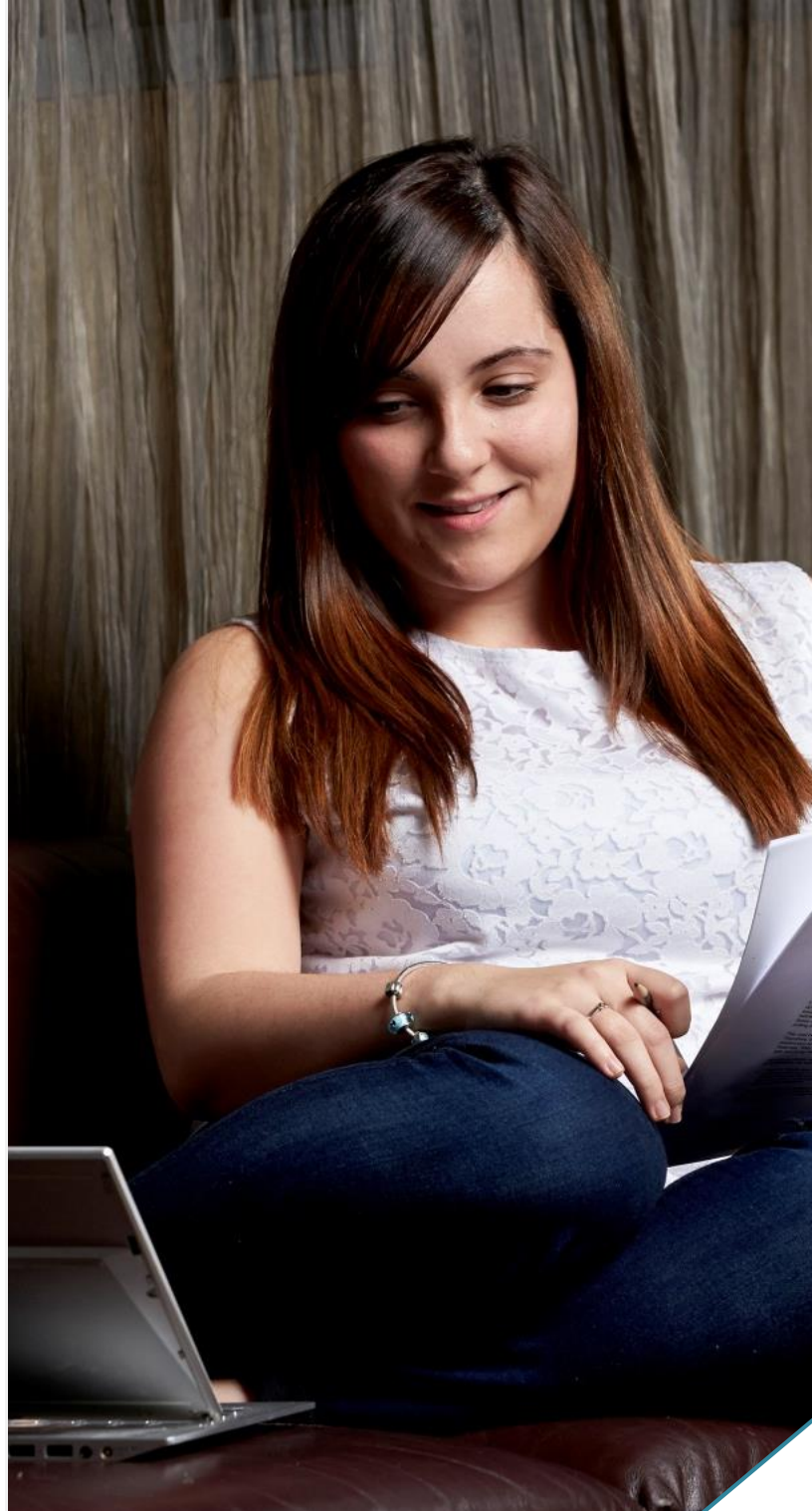
We follow up with 2 additional CIMA OT mocks exams (written by HTFT) with answers and rationale.

Our ACCA Resit offer is unique in the market and is only available to students who have sat a CIMA OT exam in the last month and achieved a scale score of between 88 and 98.



As a student the flexibility HTFT offers is what makes it ideal for me, effectively the course is focused around me!

NS – HTFT Student



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Availability

Live and Interactive

Value

Flexibility

Variety & Practicality



Contact us

If you would like to talk about our CIMA products please call:

- Clare Finch on 07787 148921 or 0121 745 8842
- Vicky Taylor on 07956 223182 or 0121 745 8842
- James Taylor on 07801 431313 or 0121 745 8842

If you would like further information sent to you please email info@htftpartnership.co.uk quoting CIMA@HTFT in your subject line.



They get to know there students and know the best studying techniques that suit the individual students, and track you on the community to ensure that you are using the resources provided to you, to the best of your ability

PP – HTFT Student



If you want a different learning experience then HTFT is the place to study.

Overall a great, friendly & knowledgeable experience in order for me to achieve my finals to qualify in ACCA, HTFT is the only way!

GM – HTFT Student



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